



“Save today, for tomorrow”

Senior Product Designer

Job Description

Oraan is looking for a Senior Product Designer with a solid understanding and experience of building cross platform, multi-persona products to join our team. This is your opportunity to build something that will delight, inspire hope, and help people live with less financial worry. Your role will have a large impact on the company and our users.

Your primary role will be to create delightful experiences for our users. You'll work as part of our product and development teams to solve problems and design solutions for our users, across our mobile application, committee management system and other areas as we expand our offering.

You'll be involved in all stages of product development (discovery → delivery → iteration), from understanding the challenges of our users and our business requirements, feeding insight into deciding what features and experiences we need to build, A/B testing, creating high-fidelity designs for development and supporting the development team through their agile sprints.

This position is open to mid-level professionals, with at least 2 years experience. Handsome salary range depending on experience and skill set. This role will be reporting to the Head of Product.

Duties and Responsibilities

1. Advocate for and amplify the voice of our users amongst our team.
2. Work closely with product and business and conduct user research (primarily our committee members) to understand user needs and identify opportunities.
3. Create and test prototypes and end-to-end UX flows before feature release.
4. Craft high-fidelity designs for development.
5. Work closely with developers to implement solutions.



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6. Contribute to our living design system to ensure product consistency and scalability.
7. Communicate effectively in writing over Slack and on Jira tickets

Required qualifications

1. Demonstrated experience with end-to-end product design (UX & UI).
2. Ability to tease out complex problems into simple solutions.
3. Understand how to apply basic techniques for the analysis of research data and synthesis of findings.
4. A predisposition for quality, user-friendly design, and a clean sense of visual design.
5. Responsible for documentation of the product UX, conducting UX feature testing before release, providing well written design tasks and requirements.
6. The ability to understand technical implications of your design decisions.
7. An understanding of how to design for a mobile responsive product.
8. Knowledge of best practices around designing inclusive/accessible experiences.
9. The ability to articulate and present design decisions to your team and stakeholders.
10. Proficiency in Figma

Bonus:

1. Familiarity with iOS and Android best practices for mobile applications.
2. Experience designing with reusable component libraries
3. A good understanding of information architecture principles and how APIs work



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4. Familiarity with Agile Development

How to Apply?

Please apply via this [form](#). Click on the link to access the form.
If you are a viable candidate we will contact you.

About Oraan

Oraan is a Pakistani fintech startup with immense growth opportunities. Our mission is to make savings simple, easy and habitual for everyone. We are working to achieve that by creating user-driven financial tools and services.

The method we focus on at the moment is changing the way Pakistanis' imagine committees.

We enable people to save with a safe group in a simple and transparent method whether they are looking to save for a car, a wedding, or just become better at savings.

To learn more about us, visit our website and social media pages:

<https://www.oraan.com/>

<https://www.facebook.com/myoraan>

<https://www.facebook.com/groups/363112247973922>

<https://www.instagram.com/myoraan>

Work Environment:

As a company, we're a group of energetic people who are working hard to make a lasting impact in the rapidly evolving world of fintech.



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We have an open-floor work environment with a Slack-enabled team that encourages collaboration, creativity, and growth as individuals and as a company. We come from tech, banking, design, e-commerce, and start-up backgrounds, so we certainly welcome talent with outside perspective and experience. We believe regular company social events inspire friendships and strengthen our bond.

Recruitment Process

Our recruitment process works in 3 rounds. First-round is a Mini-case, project or assignment. Shortlisted candidates are called in for two interviews.

Next are two rounds of 60 and 30 min interviews for each selected candidate, during which you will be asked questions to assess four facets - Role related knowledge, critical thinking, teamwork and team fit.

Please note, we may change the order of this process depending on role and candidate.

Good Luck!